

WPA WORLD MIND MATTERS DAY:FAIR DEAL FOR MENTAL HEALTH

Fairness and equity in funding, resources, outcomes and research

Accessibility to effective services

Integrating physical and mental health

Reducing discrimination and stigma

Disparities at all levels to be demolished

Education of public and stakeholders

Alliances and advocacy with patients and carers

Links with organisations and across specialities

All of these areas are inter-linked. Equity and fairness in funding, research will lead to better outcomes and greater patient and carer satisfaction. Advocacy of our patients will produce equitable access and better recovery. Tackling discrimination will improve access and engagement.

The campaign includes public mental health agenda as well as campaign for social justice for those with mental illness.

3 Steps:

Achieving a Fair Deal: awareness: The campaign will involve a programme of public education and communications work to raise awareness of the eight priorities .

Achieving a Fair Deal: action: The WPA will undertake key projects and actions to address each of the eight priorities, including partnership work with other organisations..

Achieving a Fair Deal: involvement: The Fair Deal campaign will involve psychiatrists, patients, carers and policy makers.

Get involved, sign up and spread the word.